

PRELIMINARY AMENDMENT

Docket No. 4127-4001

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of
Gregory J. LAUCKHART,
Craig B. HORMAN,
Christa L. KOROL, and
James T. BARTOT

Serial No. 09/695,216

Filed: October 25, 2000

For: SYSTEM AND METHOD FOR
ESTIMATING PREVALENCE OF
DIGITAL CONTENT ON THE
WORLD-WIDE-WEB



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Technology Center 2100

Group Art Unit: 2177

Examiner: To Be Assigned

PRELIMINARY AMENDMENT

Commissioner of Patents
Washington, D.C. 20231

Dear Sir,

Prior to a review on the merits, please amend the application identified above in the following manner.

IN THE SPECIFICATION

Replace the paragraph on page 3, line 16 through page 4, line 4 with the following:

*N.E.
Sub Spec. Although
needed, Claims
are
Entered*

The advertisement sampling system, also known as the "prober" or "Cloudprober", uses a robust methodology that continually seek out the most significant and influential Web sites to probe (i.e., monitor). Moreover, the site selection and definition performed by the present invention dictates the Web pages that comprise each Web site to ensure that complete, singularly branded

03/02/2001 MYUSUF1 00000213 134500 09695216

01 FC:103 288.00 CH

02 FC:102 320.00 CH

20899-2

2177\$

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Lauckhart et al.

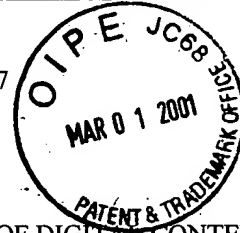
Group Art Unit: 2177

Serial No.: 09/695,216

Examiner: TBA

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For: SYSTEM AND METHOD FOR ESTIMATING PREVALENCE OF DIGITAL CONTENT ON THE
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AMENDMENT FEE TRANSMITTAL

COMMISSIONER FOR PATENTS
Washington, D.C. 20231

Sir:

Transmitted herewith is an Amendment for the above-identified application.

- ☐ No additional fee is required.
- ☒ The additional fee has been calculated as shown below:

CLAIMS AS AMENDED

| | Claims Remaining After Amendment | Highest No. Covered by Previous Payments | Extra | Rate | Additional Fee |
|---------------------------------|---|---|-------|------------------|----------------|
| Total Claims* | 69 - | 53 | 16 | \$18.00/ \$9.00 | \$ 288.00 |
| Independent Claims | 11 - | 7 | 4 | \$80.00/ \$40.00 | \$ 320.00 |
| Multiple Dependent Claims | (If claims added by amendment include Multiple Dependent Claim(s) and there was no Multiple Dependent Claim(s) in application before amendment add \$270.00 to additional fee (\$135 for small entity). | | | | \$ |
| TOTAL | | | | | \$ 608.00 |

*Includes all independent and single dependent claims and all claims referred to in multiple dependent claims. See 37 C.F.R. §1.75(c).

- ☐ Small entity status is or has been claimed.
Reduced Fees Under 37 C.F.R. §1.9(f) paid herewith. \$

AMENDMENT FEE TRANSMITTAL
U.S. Patent Appln. S.N. 09/695,216

Docket No. 4127-4001

- ☒ Charge fee to Deposit Account No. 13-4500 Order No. 4127-4001. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.
- ☒ The Commissioner is hereby authorized to charge any additional fees which may be required for filing this amendment, including all fees pursuant to 37 CFR §1.17 for its timely consideration, or credit any overpayment to Deposit Account No. 13-4500 Order No. 4127-4001. A DUPLICATE COPY OF THIS SHEET IS ATTACHED.
- ☐ _____ Pages Sequence Listing
- ☐ _____ Computer disk(s) containing substitute Sequence Listing
- ☐ Statement under 37 C.F.R. §1.825(b) that the computer and paper copies of the substitute Sequence Listing are the same.
- ☐ A check in the amount of \$ _____ to cover the filing fee is attached.

Respectfully submitted,
MORGAN & FINNEGAN, L.L.P.

Dated: MARCH 1, 2001

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